

FILMMAKING

Filmmaking Competition

The Art and Process of Making Motion Pictures

Requirements:

1. Single Entry: Only one film per contestant.
2. Short Film Duration: Maximum running time of 5 minutes.
3. Storyboard Submission:
 - A storyboard, either digitally rendered or hand-drawn, must be submitted prior to competition.
 - Storyboards should be printed and cannot be displayed on a tablet/screen.
 - Storyboards are *not* stills from the film but rather original visual representations of the planned film.
4. Format: The film should be submitted in MP4 format. Films can be submitted on a standard DVD for local competitions hosted at a facility requiring DVD usage. Contestants must ensure video playback on a DVD prior to competition.
5. Running Time: Maximum running time of 5 minutes, excluding closing credits.
6. Playback: A playback unit will be provided.
7. National Competition: Advancing contestants will need to upload their film.
8. Original Footage: All footage must be original and shot by the contestant. Stock footage or licensed material is not permitted.

Judging Criteria

Category	Weight	Description
Creative	25	

Production	10	Storyboard Execution: How well the film matches the storyboard.
	15	Originality: Unique approach, innovative storytelling, or fresh perspective.
	35	
	25	Direction/Structure: Effective use of camera angles, shots, and editing to convey the story.
Sound	10	Lighting: Effective use of light to enhance the mood and visuals.
	15	
	10	Sound Design: Use of sound effects and music to enhance the film's atmosphere.
	5	Audio Clarity: Clear and audible dialogue.
Post-Production	25	
	20	Editing: Smooth transitions, effective pacing, and overall cohesion.
	5	Titles: Clear and visually appealing title sequence.

Tips for Contestants:

- Story is King: A strong, engaging story is the foundation of a great film.
- Visual Language: Use camera angles, shots, and movement to convey emotions and information.
- Sound Matters: Good sound design can elevate your film.
- Editing is Key: Choose the best takes, create smooth transitions, and maintain a good pace.

- Practice Makes Perfect: Experiment with different techniques and styles.
- Feedback is Valuable: Seek feedback from peers and mentors.
- Have Fun: Enjoy the creative process and let your passion shine through!